

CURRICULUM VITAE 2025

Charlotte Way

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Date of Birth: 13th June, 1998

PROFILE

An ambitious and creative Senior Content Editor, building content for the conferences and events division of the Financial Times. Entrusted with writing, managing, and expanding the Financial Times' series of wealth management-focused events. Pursuing a career in editorial production following newsroom experience in Spain and roles including Comment Writer and Deputy Editor of Illustrations for *The Palatinate* at Durham University.

I pride myself on injecting the utmost effort into everything that I do, as reflected by my achievement of Distinction at postgraduate level, First-Class Honours at undergraduate level, 2 A*^s and 2 As at A level, and 10 A*^s at GCSE. Reaching fluency in Spanish is reflective of my determination and proactive attitude. Examples of my writing and published work can be found at www.charlottethewayfarer.com.

EMPLOYMENT AND WORK EXPERIENCE

Senior Content Editor, FT Specialist, Financial Times September 2023 - Present

September 2023 - Present

Content Editor, FT Specialist, Financial Times **September 2021 - September 2023**

I execute first-class content for the conferences and events division of the Financial Times. Managing events end-to-end for publications such as *The Banker*, *Professional Wealth Management* (PWM), and *Investors' Chronicle*, I deliver against tight deadlines, supporting the fast-paced growth of the FT Specialist team.

Throughout my time at the Financial Times, I have been entrusted with leading content production for all wealth management-focused events, ranging from flagship multi-day conferences to high-impact Chatham House roundtables.

I write with a high degree of professionalism and editorial judgement, producing differentiated agendas covering topics such as succession planning, private markets, and passion assets and art investments. I have built an extensive book of C-Suite contacts from across the wealth and finance industry, developing my exceptional interpersonal skills through partnerships and projects with multi-billion-pound clients.

Key achievements at the Financial Times include producing engaging agendas, impressive speaker line-ups, and record revenue for each edition of the FT Live & PWM Global Wealth Management Summit. I took ownership of the 2023 Wealth Management Summit Asia launch, and steered our flagship global summit through its significant growth stage to a two-day, multi-stream event.

Spanish Tutoring**November 2020 - September 2021**

Using my C2 Spanish proficiency, according to CEFR validation, I tutored GCSE Spanish. Lesson planning required strong organisational skills, whilst my interpersonal capabilities enabled me to establish firm relationships with my clients.

News Associates Summer Journalism School**August 2020**

A hands-on summer school at News Associates tested my ability to work under pressure, as breaking news tasks required us to write with clarity and accuracy, whilst adapting to new information and adhering to a tight deadline and word count.

Debevoise & Plimpton Vacation Scheme**June 2020**

I enjoyed shadowing an associate in the White Collar Crime Department, and actively assisted in the achievement of commercial objectives by drafting letters to be sent on behalf of clients. A written Pro Bono assessment required me to synthesise a persuasive argument from a large bundle of information.

Journalist, *Sur in English*, Málaga**July 2019 - October 2019**

I contributed to the English supplement of *Sur*, which boasts a readership of 260,000. A diligent and conscientious approach to tasks meant that I quickly adapted to multimedia software, working with print and digital media. I demonstrated impressive interpersonal communication skills during telephone and face-to-face interviews.

Conference Producer, MRM Media Ltd/The Cloud, Content, and Telecoms Summit**April 2019**

I was responsible for writing and editing documentation for a high-level members' organisation that brings together exclusively C-level executives from the carrier, service provider, cloud, and content community. Through smart planning, considered prioritisation, and adhesion to strict deadlines, I contributed to the smooth running of the company's international summit.

Content Creator, Webpac Digital Media Group, Madrid **August 2018 - February 2019**

Webpac is the world's first cloud-based platform for brands and packaging suppliers in the Beauty and Pharmaceutical industries. In collaboration with Sales and Marketing, I generated digital content and managed all social media and press releases, guaranteeing successful online exposure for major brands.

HarperCollins Publishers**June 2014**

I was given an invaluable insight to the importance of sustaining a strong relationship with clients and the press in HarperCollins' PR department. A creative mindset and initiative to brainstorm independently were conducive to executing an innovative Paddington Bear publicity campaign.

EDUCATION**Durham University****October 2020 - September 2021**

MA Politics and International Relations (Political Theory)

Distinction

Durham University**October 2016 - June 2020**

BA Liberal Arts: English, Spanish, and Italian (<i>ab initio</i>)	First-Class Honours
Awards	Hatfield College Scholar 2019
Extracurricular	Comment Writer at <i>The Palatinate</i> , Durham University's student newspaper ; Deputy Editor of Illustrations for <i>The Palatinate</i> ; Marketing Director for Hatfield College Charity Fashion Show ; Human Rights Writer for Durham University Pro Bono Blog ; Treasurer for Hatfield College Charity Committee ; Bartender at Hatfield College Bar
Universidad de Salamanca, Spain	February 2019 - June 2019
Erasmus student in the Department of Filología	
Queen Anne's School, Caversham	September 2009 - July 2016
Attained A2 Grades (Jun 2016)	English Literature A*, Spanish A*, History A, Mathematics A
Attained GCSE Grades (Jun 2014)	Biology A*, Chemistry A*, Physics A*, English Literature A*, English Language A*, Spanish A*, History A*, Latin A*, Art and Design A*
Attained IGCSE Grades (Jan 2014)	Mathematics A* Algebra Level 3 Pass
Scholarships	Sixth Form Academic Sixth Form Art and Design GCSE Scholarship 11+ Queen Anne's School Academic 11+ Queen Anne's School Art and Design
Awards	Duke of Edinburgh Bronze Award, Grade 8 Piano, Grade 8 Singing, Stert Cup for Modern Languages, English Prize, History Prize
Roles of Responsibility	School Prefect, Head of Chapel, Deputy Head of House